

# **FIELDDAYS** INVITATION FROM



With June here and the National Fieldays looming - it is hard to believe we are already halfway through the year.

There is no doubt that 2015/2016 has been a demanding one for many in the farming sector, as the continuing lull in dairy prices and problematic weather in some parts has accentuated these challenges. However on the whole, the Waikato's been fortunate to have one of the best periods of summer and autumn growth that many of us can remember. Unfortunately nature often has a way of evening the playing field and this year it was eczema. On the bright side, Rural Kiwis' are a realistic, resilient group of people with a proven track record to adapt.

On the local real estate market, our team here at L J Hooker, Matamata can report that farms are selling and values are holding up in our region. Open days are being well attended, people are still actively looking to buy. Sales are happening at excellent values, meaning that your equity, has most likely not been eroded by the current downturn.

It's not just the traditional dairy and beef properties that are attracting buyer interest. Diversification has also been a topical subject. Chicken farms are in demand and Dairy Goat units are selling well, when they become available. Both goat and chicken farms are showing good returns, so make an attractive proposition for astute investors, and despite the current challenges facing the dairy sector, dairy support blocks continue to attract interest.

As mentioned earlier, the Fieldays aren't far away. Please do drop in and enjoy our hospitality at **Site F56**. We will have the usual tea and coffee and of course a seat to rest those weary legs.

In the meantime if you are planning on buying or looking to sell any type of rural property, please don't hesitate to contact me, being part of the dedicated team of rural agents at L J Hooker Matamata.

Our list to sell ratio is 98%, and our aim is to help you achieve your purchase or sale with the least amount of disruption and the best possible result.

Thanks to our strong professional reputation and commitment to exceptional service.

Feel free to contact me via phone on the number below, or drop in and see me at the office any time for a confidential chat.

Look forward to seeing you at the Fieldays.



**"Life is like riding a bicycle. To maintain balance,  
you must keep moving."**

**Jack Van Lierop** Rural Specialist

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